

Privacy policy of the organiser for virtual events

Status: 22.3.2021

Virtual events and the data processed in the context of virtual events are the responsibility of the respective organiser, who is clearly named in the registration for the virtual event (hereinafter "organiser", "us", "our" and "we").

As the controller of your personal data, we would like to inform you about the processing of your personal data.

Personal data is information that can be used to identify a person, i.e. information that can be traced back to a person. This typically includes the name, e-mail address or telephone number. In addition, purely technical data that can be assigned to a person is also considered personal data.

Contact details of the responsible person

The respective organiser is responsible for virtual events. You can find their contact details in the registration for the event. The contact details of the data protection officer of the responsible party can be found in the general data protection declaration of the organiser.

We are the organiser of the virtual event, which we realise with the help of our technical service provider, meetyoo conferencing GmbH (hereinafter "metyoo"), which provides the necessary technical infrastructure (server, software, etc.).

We have concluded an order processing agreement with meetyoo so that meetyoo only processes your data on our behalf and according to our instructions.

metyoo uses Amazon Web Services EMEA SARL (AWS), 38 avenue John F. Kennedy, L-1855 Luxembourg ("AWS") as a further subcontractor and data recipient for hosting the event in the AWS data centre in Frankfurt. For your security in accordance with Art. 28 DSGVO, meetyoo has concluded an agreement on commissioned processing with Amazon Web Services, Inc. including the [EU standard contractual clauses](#).

Data of the virtual event (regarding content and registration data) are stored encrypted in the file systems and databases ("at Rest": AES encrypted) and transmitted encrypted over the internet ("in Transit": TLS 1.3 encrypted).

The provision of your personal data is generally not required by law or contract. However, the event is only intended for a restricted group of people, which is why the processing of personal data within the scope of your online registration is necessary for the provision of our services.

1. purpose of processing and categories of personal data

We process the following personal data for the following purposes:

- **Registration for participation in the virtual event**

A one-time registration is required for participation in the virtual event. The data stored during registration can be seen in the input mask of the registration form. These are first name, last name, e-mail address and password/PIN. Mandatory data are marked as such.
- We use **Google reCAPTCHA** on the registration page. This is a service provided by Google Ireland Limited, Gordon House, Barrow Street Dublin 4, Ireland. By means of this function, we can ensure greater data security when submitting online forms. By using Google reCAPTCHA, a distinction is made as to whether the input made in the form was made by a natural person or whether misuse is made by machine or automated input. In this context, your IP address, the URL of the registration page and your browser version will be transmitted to Google. IP addresses are shortened within the member states of the EU or other contracting states to the Agreement on the European Economic Area before the data lands on a server in the USA. The IP address is not combined with other data from Google.
- **Log files**

When you register on the website, server log files (IP address, technical information about the terminal device used and the browser used, including version and any plug-ins installed as well as fonts, data volumes, technical information about data transmission, such as access status/HTTP status code) are processed. In addition, technical error codes as well as the date and time of dial-up and time zone are processed. This serves to identify and prevent cases of misuse (e.g. in the event that a third party misuses your data and registers on our site with this data without your knowledge).
- **Participation in the virtual event**

During your participation in the virtual event, we store the above-mentioned server log files as well as your interactions during your participation in the virtual event (e.g. downloads made, enquiries made). This data is used to allow an evaluation of the event. Specifically, this data is used for the following purposes:

 - **Participation statistics**

To enable us to evaluate participation in our virtual events, we store non-personal participation information (number of live and on-demand participants, average duration of participation, number of registrations). We only aggregate this information into statistics, which will only contain anonymised data.

- **Comments and feedback from the online survey**

We store your chat information (e.g. the content of your questions and contributions, as well as the time and date) so that you can send messages to the presenter, organiser or other participants.

In order to continuously improve our services for you, we may ask you to provide us with your feedback via a voluntary online survey during the virtual event. Your answers to the survey will be stored by the service provider and transmitted to us in anonymised form.

- **Use of personal data for the sending of marketing messages or for the personal evaluation of the virtual event**

We will receive from meetyoo your registration data and data about your activities during the virtual event (e.g. data about your visit to a particular virtual stand or download of a particular piece of information) to the extent that this is intended by the organiser for the virtual event and you have given your consent to this as part of the registration process. We will also use the above data to contact you by email or telephone to send you announcements and reminders about future virtual events, on-demand releases and after-show emails if you have given consent. This also applies to the analysis of personal data insofar as this is intended by the organiser for the virtual event and you have given your consent to this as part of the registration process. You can revoke this declaration of consent at any time with effect for the future. To do so, simply send an e-mail with the subject "Revocation" to meetyoo@datenschutz.de.

2. retention periods for personal data

Registration data will be stored for as long as necessary for the use of the service. The personal data collected in connection with your registration and participation in the virtual event, including the submission of feedback or questions, will be deleted no later than 12 months after the on-demand event.

3. legal basis for processing your personal data

The above-mentioned data processing operations are carried out in order to fulfil the contract for the provision of the virtual event that you concluded with us during registration. The legal basis for this is Art. 6 para. 1 lit. b DSGVO. According to this standard, data processing is permitted insofar as it is necessary to fulfil a contract.

The use of the log files to create anonymised statistics is based on our legitimate interest in creating statistics for the continuous improvement of our services (Art. 6 para. 1 lit. f DSGVO).

The processing of data by Google reCaptcha is based on your consent within the scope of registration. According to Art. 6 para. 1 lit. a DSGVO, data processing is permitted if you have given your consent for data processing for one or more specific purposes. This declaration of consent can be revoked at any time with effect for the future.

Insofar as you have given us a declaration of consent, any contact for marketing purposes and possibly other forms of communication or the evaluation of personal evaluations mentioned in the consent text is based on your declaration of consent (Art 6 para. 1 lit. a DSGVO). The declaration of consent can be revoked at any time with effect for the future.

4. information on your rights

You have the following rights in relation to your personal data:

- the right to information about and access to your personal data
- the right to request correction or deletion of your data

- the right to request limited processing of your data; or
- object to the processing of your data on the basis of Art. 6 para. 1 lit. f DSGVO, insofar as there are reasons for this which arise from your particular situation.

Other rights include the right to portability of your data in a common file format and the right to complain to the data protection supervisory authorities if you believe that your data is not being processed correctly. You can withdraw your consent at any time without affecting the lawfulness of the processing prior to the withdrawal.

If you have any questions in connection with data protection or your consent, or if you wish to exercise your rights, please send an e-mail to datenschutz@meetyoo.de.