

PRODUCT SHEET

WEBCAST

**ONLINE-EVENTS: LIVE AND ON-DEMAND
STREAMING OPTIONS**

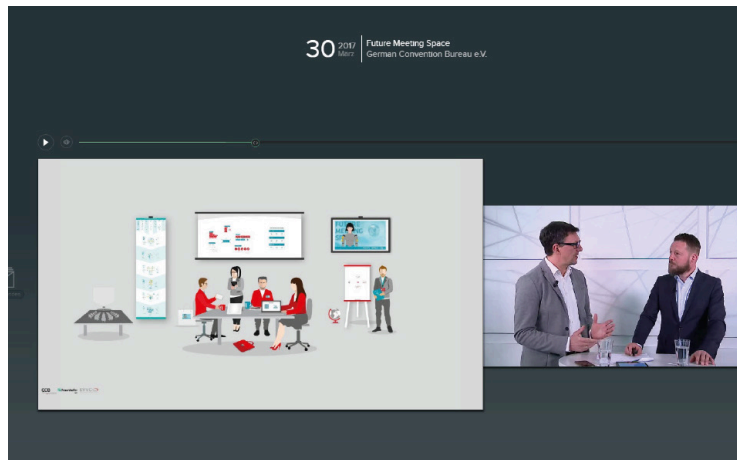


What is meetyoo's webcast

A webcast is an online event, streaming media such as images, audio or presentations over the internet. Participation via computer, smartphone or tablet makes webcasts an innovative and flexible means of communication. Multiple options for live interaction enable in-depth exchanges with relevant target groups on specific topics, products and services.

Additionally, the meetyoo webcast offers the option of implementing individual branding on the registration page and the webcast interface within the corporate design. It is also possible to offer an on-demand version of the webcast for interested parties who would like to watch the event retrospectively.

Platform with individual branding features

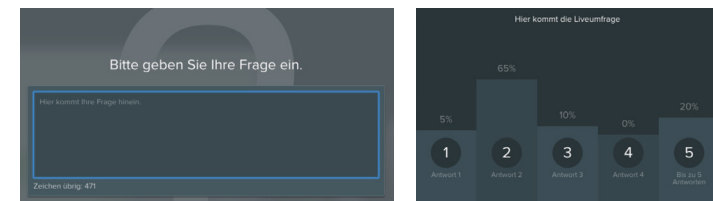


Webcast benefits at a glance

With meetyoo webcasts, companies can speak with select groups both nationally and internationally. With more than thirty enhanced user features, webcasts offer an interactive viewing experience.

- ✓ **Branding:** The webcast screen can be branded to corporate guidelines
- ✓ **Mobile Support:** Join from your browser, no download required
- ✓ **Customisable platform interface:** Individual sizing choices or live videos and presentations via slide controls.
- ✓ **Interactive Features:** Q&A-rounds, questionnaires, and more
- ✓ **Maximum Reach:** Webcasts are available on-demand anytime and anywhere

Advanced interactivity with innovative tools





Tailored webcasts for multiple purposes

meetyyo webcasts are fully customizable for tailor-made communication and professional external presentation.

- ✓ **Corporate communication:**
Staff training, investor relations, AGMs
- ✓ **Marketing and Sales:**
Product launches, sales presentations, customer events
- ✓ **Human Resources and Training:**
Customer training, employee development, recruiting

Customisable branding on registration page

GCB
Meetings made in Germany
German Convention Bureau

Future Meeting Space
Strategien und Konzepte für die Zukunft
Donnerstag, den 30.03.2017 von 11:00 - 11:45 Uhr

Das Live-Event steht Ihnen als Aufzeichnung zur Verfügung.
Bitte registrieren Sie sich, sofern Sie noch keine Zugangsdaten haben.

Wie werden Meetings und Veranstaltungen in der Zukunft aussehen? Interessiert? Dann shadowen Sie ein zum Live-Webcast „Future Meeting Space – Strategien und Konzepte für die Zukunft“ mit Matthias Schütze, Geschäftsführer des German Convention Bureau e.V!

Vorname

Nachname

E-Mail



Market-leading technology

The meetyyo webcast platform is innovative, intuitive, and built using the latest technology.

- ✓ **One-click login:**
No plug-ins or time-consuming app installs - participants access the webcast directly from the browser.
- ✓ **Security and data privacy:**
meetyyo stands for the highest standard of data encryption and privacy – TÜV certified for 10 consecutive years.
- ✓ **Customisable window sizing:**
In full-screen mode, participants have the possibility to adjust the sizes of videos and graphics according to their preferences with the help of slide controls.

Technical background

Webcasts are based on streaming processes. The audio and video files are not transferred as a whole, but rather as a continuous stream of smaller data packages. This process has a great benefit: Participants are able to replay temporary media files, even if they only have access to limited bandwidth.

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The webcast by meetyoo

The meetyoo quality promise

- ✓ Individual support from a personal contact for the entire event
- ✓ Multilingual and professional project management throughout

Planning and execution

- ✓ Moderation and monitoring of live events by an operator
- ✓ Branded platform design, multiple media integration, participant interaction and Q&A follow up

Post-processing

- ✓ Individual, detailed real-time reporting with user and interactivity stats
- ✓ Professional post-broadcast editing for later on-demand viewing

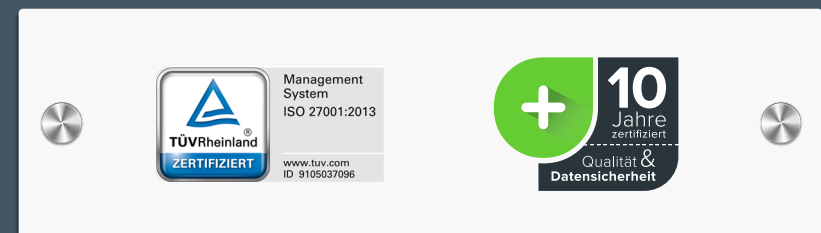
A selection of our references



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About meetyoo conferencing

Based in Berlin, meetyoo conferencing GmbH is an international provider of teleconferences and virtual events. Whether for three or three thousand participants, and whether needed at short notice or following months of intensive planning, our services have been used by over 3,000 clients of all sizes and from all sectors. These clients rely on us to ensure seamless, multi-site communication among all their stakeholders. Additionally, the company has been TÜV-certified for 10 consecutive years – the ISO/IEC 27001:2013 certification has been awarded to meetyoo due to its outstanding data security standards.



Contact



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