

VIRTUAL EVENTS

INSPIRE THROUGH INNOVATION!



The power of a virtual event

Presentations, conferences, meetings and events do not always have to entail long journeys and high costs for participants and organisers. The cost-effective and environmentally friendly alternative is virtual events comprising video presentations (e.g. live streaming or webcam talks). At the same time, interaction is also possible – through the incorporation of live chats.

Our virtual events are high-end solutions with a full service before, during and after the event.

For example, we support you when making announcements or little teasers prior to your event, in order to awaken curiosity among the participants. The professional support team in Berlin instructs/ supports you from the very first minute and will be at your side on the day of the event with practical advice for all matters: this can be in the form of a webcast, which you stream live, or participant support in the background for technical questions. Even after the event, your participants will additionally have all presentations at their disposal in the form of on-demand versions.

Welcome your participants in the main hall



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Benefits at a glance

With our virtual events you not only increase your event's coverage, but you will likewise profit from many other aspects.

- ✓ Cost-effective: A saving in travel costs generally results in a positive return on investment.
- Reach new target groups: The digitisation of your event means that you reach a whole new audience.
- ✓ No temporal/spatial restrictions: Participants can freely choose the components of the event they wish to attend –
 no matter how far apart they are in terms of time or space.
- ☑ Go Green: By making an event virtual, you contribute to a sustainable economy.

Customised front page





Custom-tailored to an array of occasions

We custom adapt your virtual trade show to your wishes. Our customers use this for a wide variety of occasions, such as for example:

- ☑ Corporate communication: For example, for employee information, investor relations or shareholders' meetings
- ☑ Press and marketing events: For example, for lead generation as well as communication with existing customers and the press
- ✓ Online training sessions: For example, advanced training days (optionally with the issuing of certificates)
- ✓ Live streaming: For example, a podium debate or product presentation
- ☑ Career fairs: For example, virtual recruiting events







Using modules

Through the incorporation of various modules, your virtual trade show takes on a lively character that is underlined by the diversity of functions.

- ✓ Lobby and lounge: The virtual lobby is the central point of access for an online event. Participants can get a first impression, interact with other participants and step into the other areas of the online event.
- ✓ Auditorium: We incorporate live or on-demand videos, with or without slides, with subtitles and a translation on request surveys, feedback and online tests can also be integrated.
- ▼ Trade show with booths: Präsentieren Sie den Showfloor mit virtuellen Messeständen. Jeder Messestand kann an das Corporate Design des Ausstellers angepasst werden. Hierbei können verschiedene Standmodule (Video-Screen, Dokumenten-Bereich etc.) genutzt werden.

Auditorium with live diskussion





meetyoo – Specialists for virtual Events

with innovative software for "ubivents"

- ✓ Virtual events with high interactivity thanks to innovative technologies and easy operation.
- ✓ International coverage through successful projects in more than one hundred countries.
- ☑ Individual solutions thanks to more than eight years' experience and design by experts.
- ✓ Personal support & customised service with defined contact partner all the way from design and organisation through implementation to follow-up.
- ✓ Outstanding software "Made in Germany" and the winner of the "INNOVATIONSPREIS IT"
- ✓ Increase sustainability & reduce environmental impact through the omission of unnecessary journeys.

A selection of our references



SIEMENS











About meetyoo conferencing

Based in Berlin, meetyoo conferencing GmbH is an international provider of teleconferences and virtual events. Whether for three or three thousand participants, and whether needed at short notice or following months of intensive planning, our services have been used by over 3,000 clients of all sizes and from all sectors. These clients rely on us to ensure seamless, multi-site communication among all their stakeholders. Additionally, the company has been TÜV-certified for 10 consecutive years — the ISO/IEC 27001:2013 certification has been awarded to meetyoo due to its outstanding data security standards.

A selection of our customers



About meetyoo's platform for ubivents

meetyoo uses its innovative platform for digital events (so-called "ubivents") to offer virtual solutions and online trade fairs. This enables companies and organisations to increase the reach of events, reduce their environmental impact and the costs of their events. With customers such as BASF, John Deere, MAN, Microsoft, Roche and SAP, meetyoo is one of the world's leading providers of virtual events.



